

ANNUAL WEEK OF SALES

B. Lowenstein & Bros

Again the profusion of new values—again the sensational low prices—again the insistence on adhering to the standard of Lowenstein quality; and all value signs point toward tomorrow as easily exceeding the other wonderful days this week in this great saving event.

Marvelous Values in Women's Apparel



Smart Street Frocks

\$20-\$22.50 Values

Special \$12.50

The styles are very smart—straight line models predominate—some are trimmed in braid and buttons, others are beautifully embroidered—all are among the most sensational values of the season. Many attractive styles for your selection.

Fashionable Plaid Skirts

\$20-\$22.50 Values

\$12.45

Stylish box and knife pleated effects of fashionable wool plaids in a splendid assortment of effective and new color combinations.

Women's Sweaters

\$15.00 Values

Special for This Sale \$8.95

Women's pure Zephyr Wool Sweaters, tuxedo style; made with pockets and full belt, in black, white, navy, buff and turquoise; most desirable at this special price.

Veiling Special

Mesh Veilings, plain and fancy meshes, in black, brown and navy; Week of Sales special, a yard..... **25c**

Ribbon Special

Warp Print Ribbons, in light and dark colors, 6 inches wide; regular \$1.25 value; special in this sale, a yard..... **50c**

Children's Hats Extremely Reduced

Children's Hats in attractive models of fine velvet. Becoming colors of rose, French blue or brown, made in pretty poke or turban styles—

\$5.00 Value \$3.98—\$5.95 Value \$4.50—\$7.50 Value \$5.95

Misses' Hose

Misses' fancy mercerized, ribbed, Lisle Stockings, doubly reinforced; black, dark brown, white. Special for Saturday only..... **45c**

98c Bag Frames

Shell Bag Frames, medium sizes, of shell or amber; regular 98c value; special sale price..... **50c**

Great Reductions On Toilet Articles

16-oz. bottle of Peroxide of Hydrogen. Sold regularly at 25 cents. Sale price, **16c**

MEN'S TALCUM

Borated and Violet, 6-oz. cans. Sold regularly at 25 cents. Sale price, a can..... **15c**

CUTEX MANICURE SET

Complete assortment, including ten different Cutex articles for manicuring. Regular price is \$3.25. Special..... **\$2.25**

Ivoryware Greatly Reduced

Great sale of Ivory Toiletware, Mirrors, Puff Boxes, Hair Receivers, etc.

\$6.00 Mirrors; sale price..... **\$2.95**
\$7.50 Mirrors; sale price..... **\$3.75**
\$5.00 Puff Boxes; sale price..... **\$2.50**
\$5.00 Hair Receivers; sale price..... **\$2.75**
\$5.00 Hair Brushes; sale price..... **\$2.50**
\$5.00 Cloth Brushes; sale price..... **\$2.50**

Women's Fine Kid Gloves

The wonderful values still prevail in the Glove Section. Fresh lots have been added and the assortments are still complete. These consist of women's one-clasp walking glove, in brown, tan, gray; all sizes. The values are remarkable; don't fail to see them. Special, a pair..... **\$2.98**

Extraordinary Reductions On Stationery

Autocrat linen plate marked Correspondence Cards of excellent quality..... **61c**

Montrose and Aberdare linen, white or colors, regular shape envelopes, also long narrow envelopes..... **30c**

Papier Recherche novelty Box Stationery; delicate tints and two-tone borders; \$1.50 values for..... **80c**

English dimity novelty checked Box Stationery, long narrow envelopes; pink, heliotrope, buff, white and blue..... **56c**

Whiting's Representative Linen, white or colors, one-quire boxes..... **41c**

A Record Sale of

Girls' Serge Dresses

\$25 and \$22.50 Values

Special \$15

You will find this to be a group of girls' dresses entirely different in their styling from the ordinary. Size assortment 6, 8, 10 and 12 years.



New and youthful Frocks of navy serge—models that are very smart and of clever fashion. Included are the new chemise dresses, straight line and belted styles. Beautifully embroidered in old-fashioned flower groups or conventional patterns—done strikingly and effectively in gay colored yarns.

Wonderful New Values in

Fine Corsets

Thompson's front-lace, rubber top..... **\$2.95**

La Victoire Corsets, medium or elastic tops, fancy pink broches, for..... **\$5.00**

P. N., practical front, low top, very long hip with extra long front stay, allowing perfect abdominal support..... **\$9.75**

Lowenstein's back-lace model, low top with rubber gores in bust, fashioned of suede and satin..... **\$5.85**

Nature's Rival Brasieres; these models are fashioned of beautiful satins and laces..... **\$2.25**

Women's Novelty Sport Hose

Women's novelty Sport Stockings in different colored combinations, all doubly reinforced; all sizes; regularly \$2.50; special for this sale..... **\$1.85**

Wonderful Values

Women's Union Suits

Women's bodice top, fine weave pink Union Suits, silk ribbon shoulder straps, tight knee only; all sizes; regular \$1.35 and \$1.50; special for..... **\$1.15**

Extra Specials in Linens

72-inch extra heavy, highly mercerized Table Damask; good selection of patterns; very special, a yard..... **\$1.39**

72x72-inch genuine Imported Damask Pattern Table Cloths; an exceptionally heavy quality; beautiful circular designs; very special..... **\$2.97**

Fine two-ply yarn Turkish Bath Towels; extra heavy, hemmed; a dozen, very special..... **\$2.79**

Individual Huck Towels, full bleached, all white; some slight imperfections; extra special, a dozen..... **79c**



Full bleached Artillery Cloth Napkins; size 17x17 inches; hemmed; extra special, a dozen..... **98c**

Reversible Turkish Bath Mats, very heavy, size 22x40 inches; in this sale..... **\$1.98**

Extra fine quality Martex Turkish Bath Towels, superior grade; regularly \$1.00 each; special..... **79c**
40-inch plain White Voiles with a beautiful soft finish; just a very special offering, a yard..... **44c**

Three Hundred NEW DRESS HATS

\$25.00 Values For the Special Price

\$10

Brown, Pheasant, Copper, Rust, Chow, Navy, Stone Blue and Black.



Large, medium and close-fitting models.

Charming creations of silk velvet, Panne, brocade materials and hatter's plush.

Trimmed with fine ostrich plumes or bands, gold or silver ornaments, jet and many trimmings.

New Values in the Gift Section

Silk brocade Waste Baskets, many shades; \$7.00 values; extra special..... **\$3.45**

Tapestry and Velour Table Runners; \$10.50 value for..... **\$6.85**

Tapestry and Velour Pillows of rose, blue, brown or mulberry; \$7.50 value; special..... **\$4.45**

Drastic Price Cuts On Boys' Clothing

Boys' Suits of the very best cloth, styling and tailoring. Most exceptional values at this special Week of Sales price—

\$14.25

Boys' Wool Trousers, Knickerbocker style, made of fine cassimere; sizes 6 to 17, **\$2.19** a pair.....

Boys' Waists, showing a large assortment of new fall fancy stripes, cut full and roomy, well tailored throughout; sizes 6 to 14 years..... **\$1.39**

Special Pricing of Lace Vestees 98c

25 dozen pretty Lace Vestees with collar attached. These are all trimmed with dainty laces, are pretty styles and wonderful values.

More Sizes in Melanson Welt Shoes for Children—Specially Low Priced for This Great Sale

Patent Coltskin, lace or button—

Sizes 6 to 8..... **\$4.50**

Sizes 8½ to 11..... **\$5.00**

Sizes 11½ to 2..... **\$5.75**



Patent Coltskin, White Reinskin top, lace—

Sizes 8½ to 11..... **\$5.00**

Sizes 11½ to 2..... **\$5.75**

Black Calfskin, lace or button—

Sizes 6 to 8..... **\$4.75**

Sizes 8½ to 11..... **\$5.25**

Sizes 11½ to 2..... **\$6.00**

Black Kidskin, lace—

Sizes 6 to 8..... **\$4.75**

Sizes 8½ to 11..... **\$5.25**

Sizes 11½ to 2..... **\$6.00**

Tan Russia Calfskin, lace—

Sizes 6 to 8..... **\$5.25**

Sizes 8½ to 11..... **\$6.00**

Sizes 11½ to 2..... **\$7.25**

Priced One-Fourth Off; All-Wool Jersey Smocks

Made of beautiful quality all-wool Jersey cloth, artistically embroidered in wool and chenille, others trimmed in Angora. They have contrasting color collars, cuffs and belt; both high and low neck models with long or ¾ length sleeves. These are just the garments to be worn with the popular plaid skirts. Colors—reindeer, navy, brown, raspberry, taupe and Copenhagen—\$17.50, \$19.95, \$22.50, \$24.75. Sizes 16 to 44. One-fourth deducted at time of purchase.

Sun-and-Rain Umbrellas As An Extra Special

All-silk covers, with white stub ends and pretty ring handles of white bacalite; navy, purple or green; these are wonderful values, each..... **\$5.95**